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Business Ethics: Theory and Dilemmas

4 Recommended Readings (all available on IESEG-online) 1 "Ethics, Stakeholders, Corporate Strategy, and Value Creation" in Wicks, Freeman, Werhane & Martin (2010), Business Ethics: A Managerial Approach, Prentice Hall, Chapter 3: pages 68-86 2 "Introduction to ethical reasoning", by T Donaldson & P Werhane, in Donaldson, Werhane & Cording, Ethical Issues in Business

American Journal Of Business Education September/October ...

business ethics textbooks utilize cases with a negative, neutral, or positive approach to ethical behavior For purposes of this study, a negative case approach was defined as any case in which the majority of the case material Business Ethics: A Managerial Approach Wicks 22 0 0 22 0 0000

Business Ethics DeGeorge 5 -1 1 2 2 -0200

Andrew C. Wicks - University of Virginia

Director The Olsson Center for Business Ethics, Darden 6/09-pres Co-Director The Olsson Center for Business Ethics, Darden 6/02-6/09 Ed Freeman and Wicks) 17) Ethics and Incentives: An Inductive Development of Stakeholder Theory in the Health Care Industry Business Ethics: A Managerial Approach (Upper Saddle River, NJ: Pearson

Ethical Firm System and Stakeholder Management Theories: A ...

from Freeman, 1994; Wicks, 1996 to Freeman et al, but it may also be useful for a managerial and organizational approach as well Although the

contribution that this work wishes to make is not so ambitious as to try and present a new perspective of business ethics, if it improves our thinking in business ethics and management in any way

Business Ethics: Theory and Dilemmas - IÉSEG

Business Ethics: Theory and Dilemmas 16 contact hours / 2 ECTS Paris, 9-13 July 2018 Professor: Dr Simone de Colle (sdecolle@iesegfr) Course overview The course introduces the main concepts of business ethics and their relevance for managerial decision-making It provides a methodology for the identification, analysis

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Business Ethics

of Business Ethics began in 1982 publishing semi-annual issues In 2010 it published seven volumes (volumes 91 to 97) and 39 separate issues, each containing several articles Other leading journals also date from this period, with Business Ethics Quarterly appearing in 1991, and Business Ethics: A European Review in 1992

RBGN REVISTA BRASILEIRA DE GESTÃO DE NEGÓCIOS ISSN ...

ethics (Wicks, Gilbert & Freeman, 1994), and pragmatism (Wicks & Freeman, 1998; Freeman, Harrison, Wicks, Parmar & deColle, 2010)

Stakeholders typically are defined as individuals, groups and organizations that have an interest in the processes and outcomes of the firm and upon whom the firm depends for the achievement of its goals (Freeman,

Stakeholder Theory and “The Corporate Objective Revisited”

Freeman, Wicks, and Parmar: Stakeholder Theory and “The Corporate Objective Revisited” Organization Science 15(3), pp 364-369, ©2004 INFORMS 365 the fashion of accepting the economic view of business activity as the most useful one available and have fallen

Business Ethics and Corporate Social Responsibility

Module title Business Ethics and Corporate Social Responsibility Module code EC 383 Level Level Level area of interest in the area of business ethics and corporate social responsibility To examine the impact of these issues on Freeman, RE & Business Ethics A Managerial Approach, Prentice Hall EIRIS, The Ethical Investor, Ethical

Business Ethics as Practice - Metropolia Ammattikorkeakoulu

ethics in relation to the ambiguous, unpredictable, and subjective contexts of managerial action Furthermore, we examine how discursively constituted practice relates to managerial subjectivity and the possibilities of managers being moral agents The article concludes by discussing how the ‘ethics as practice’ approach that we expound

MAN 3063: Organizational Ethics Values Course Syllabus ...

MAN 3063 - CRN50179 - Course Syllabus - Summer C 2016 Page 6 of 11 Student Responsibilities When Dropped from the Course for Non-Payment of Tuition and/or Fees Students who are dropped from this course by the University for Non-payment of tuition and/or

SEMESTER AT SEA COURSE SYLLABUS University of Virginia ...

SEMESTER AT SEA COURSE SYLLABUS University of Virginia, Academic Sponsor Voyage: Fall 2014 Discipline: Commerce/Business Wicks, Freeman, Werhane and Martin, Business Ethics: A Managerial Approach, Prentice Hall, 2010 Field Laboratory 13 Int'l Business Ethics Wicks et al, Chapter 4 Business Ethics in the Global Marketplace

Voyage: Fall 2014 - Semester at Sea

Voyage: Fall 2014 Discipline: Commerce/Business COMM 4560-101: Global Business Ethics Werhane and Martin, Business Ethics: A Managerial Approach, Prentice Hall, 2010 Field Laboratory The field lab for this course will be a tour of the Fernando de Castilla winery and sherry Ethics Wicks et al, Chapter 4 Business Ethics in the Global

Course Outline - Centennial College

BUSN 350 Business Ethics is a case course that prepares students to deal with some of the difficult ethical dilemmas which they are expected to confront in the world of business The course takes a managerial perspective in its presentation and it utilizes the stakeholder view of the firm for testing the moral defense of managerial decisions

Stakeholder Theory, Value, and Firm Performance

STAKEHOLDER THEORY, VALUE, AND FIRM PERFORMANCE 99 that while recommendations made by business scholars on how managers can create economic value may have merit, they could also lead managers to take actions that create economic value while reducing other types of ...

Business Ethics: A European Review Volume 15 Number 2 ...

Business Ethics, Kaunas Faculty of Humanities, University of Vilnius, Lithuania r 2006 The Authors Journal compilation r 2006 Blackwell Publishing Ltd, 9600 Garsington Road, 130 Oxford, OX4 2DQ, UK and 350 Main St, Malden, MA 02148, USA Business Ethics: A ...

Andrew C. Wicks - University of Virginia

Journal of Law, Medicine and Ethics Vol 42 (4: 2014): (Wicks, Adrian Keevil) 4) Individual and Organizational Reintegration after Ethical and Legal Transgressions - Challenges and Business Ethics: A Managerial Approach (Upper Saddle River, NJ: Pearson/Prentice Hall, 2010)

Sustainable Business Development and - JSTOR

Sustainable Business Development and Management: A Mindset Approach 377 examine more closely the ways in which normative theories of business might influence the behaviors of managers and employees - specifically the degree to which environmental sustainability is likely to be part of the regular course of business